

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: PGDFM

Examination: June 2016  
Subject: Strategic Cost Management

Semester: III  
Course : New  
Marks : 70  
Time: 3.00 p.m. to 6.00 p.m.

**Instructions**

1. Answer to each new question to be started on fresh page.
2. Figures in the bracket indicate full marks.

**Q1. Attempt any 2 out of 4**

(Marks: 2X5=10)

- a) Discuss the uses of Cost Benefit analysis.
- b) Discuss in detail divisional performance management.
- c) Explain product life cycle analysis approach.
- d) What is value chain analysis?

**Q2. Write Short Notes on any 2 out of 5**

(Marks: 2X5=10)

- a) Value Analysis Job Plan
- b) Benchmarking
- c) Activity-based Management Model
- d) Cost- Volume profit analysis.
- e) Advantages of cost audit.

**Q3. Attempt any 3 out of 5**

(Marks: 3X10=30)

- a) Discuss the main steps involved in Cost Benefit Analysis.
- b) Discuss Business Process Re-engineering.
- c) Explain advantages and disadvantages of Cost reduction.
- d) Discuss various perspective of Balanced Score Card.
- e) Key characteristics of successful target costing.

**Q4. Attempt both questions**

(Marks: 2X10=20)

- a) Explain Deming's Fourteen Points for TQM.
- b) Describe the Product Life Cycle model. Give two examples of any products to support your answer with all stages.