

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDSCM

Examination: June 2016
Subject: Advanced Supply Chain Management

Semester: IV
Course : New
Marks : 70
Time: 3.00 p.m. to 6.00 p.m.

Date: 16.06.2016

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Define inventory and types of inventory.
- b) Explain 5 factors responsible for increasing importance of Supply Chain.
- c) What effect does inventory have on supply chain w.r.t. costs in SCM?
- d) Logistics is the driver of supply chain. How and why?

Q.2) Write short notes on (2 out of 5)

(Marks: 2X5=10)

- a) The Role of Supply Chain in Economy and Organization.
- b) Aggregate Planning in Supply Chain.
- c) Managing Cross-functional Drivers in Supply Chain.
- d) Outsourcing.
- e) Dynamic Inventory Model.

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) Explain Designing & Planning Transportation Network in SCM.
- b) Discuss Pricing and Revenue Management in SCM.
- c) Define the role of Information Technology in Supply Chain.
- d) Discuss Supply Chain Innovation, drivers of scm.
- e) What is meant by Supply Chain Restructuring?

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) Discuss effective Supply Chain Strategies and Performance Measures.
- b) Managing Information Flow in Supply Chain – its limitations - discuss.
