

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM/DRM/PGDRM

Examination: December 2016
Subject: Information Systems for Managers

Semester: I
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 13.12.2016

Instructions:

1. Answer to each new question to be started on a fresh page
2. Figures in bracket indicate full marks

Q.1) Attempt any 2 out of 4 **(Marks: 2X5=10)**

- a) Why is an information audit necessary? What aspects of an information need to be audited?
- b) Why database management is so important? Explain in detail.
- c) Explain in brief difference between batch processing and real time processing.
- d) How CRM system can help an organisation to grow.

Q.2) Write short notes on (2 out of 5) **(Marks: 2X5=10)**

- a) Client/server network and its advantages and disadvantages
- b) Infrastructure Management
- c) Decision support systems and Executive information systems
- d) Major categories of application software
- e) Advantages and disadvantages of star topology

Q.3) Attempt (any 3 out of 5) **(Marks: 3X10=30)**

- a) What are the challenges in implementing software systems in an organisation.
- b) What is ERP? State and explain the advantages and disadvantages of ERP software.
- c) What is software development life cycle? Explain the SDLC activities
- d) What is disaster recovery? State the classification of disasters.
- e) What is business process modelling?

Q.4) Attempt both the question **(Marks: 2X10=20)**

- a) Supply Chain Management: A Needed and Growing Opportunity. Elaborate.
- b) What is the role of MIS in management decision making?
