

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM/DRM/PGDRM

Examination: December 2016
Subject: Management Theory & Practice

Semester: I
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 09.12.2016

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q. 1) Attempt any 2 out of 4.

(Marks: 2X5=10)

- a) Cultural taboo
- b) Management as Art Vs. Management as Science
- c) Systems approach
- d) Job enrichment

Q. 2) Write short notes on any 2 out of 5.

(Marks: 2X5=10)

- a) Matrix or mix model
- b) Cultural climate
- c) Intranet
- d) Team work Competency
- e) Guidelines for changing organizational culture

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) Programmed and Non programmed decisions
- b) Creativity in Group Decision-making
- c) Hawthorne Experiments
- d) Culture and Business Organisations
- e) Value added resources

Q.4) Case Study (Attempt both the questions)

(Marks: 20)

a) Mangesh has joined as the new Regional Head for South Zone at I-connectivity India. Chalk out an effective Time Management Practices for him.

b) Priya is a management student and is finding it difficult to learn theory given by Max Weber. Kindly simplify the theory for Priya.