## Program Duration, Validity & Eligibility

<table>
<thead>
<tr>
<th>Programs</th>
<th>Post Graduate Programs</th>
<th>Professional Diploma Programs</th>
<th>Diploma Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration</td>
<td>2 Years</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>Semesters</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Validity</td>
<td>4 Years</td>
<td>2 Years</td>
<td>2 Years</td>
</tr>
<tr>
<td>Minimum Eligibility Criteria</td>
<td>Bachelor’s Degree in any discipline from a recognised University / equivalent degree recognised by Association of Indian Universities (AIU), with minimum 50% marks at Graduation level OR Equivalent degree recognised by Association of Indian Universities (AIU) with less than 50% at Graduation level and minimum 2 years of work experience.</td>
<td>Bachelor’s Degree in any discipline from recognized University or equivalent degree recognized by AICTE and 2 years of work experience.</td>
<td>Bachelor’s Degree in any discipline from recognized University or equivalent degree recognized by AIU OR H.S.C plus 2 years of work experience OR S.S.C plus 3 years of Diploma recognized by AICTE and 2 years of work experience.</td>
</tr>
</tbody>
</table>

## Fee Structure

<table>
<thead>
<tr>
<th>Programs</th>
<th>Post Graduate Programs</th>
<th>Professional Diploma Programs</th>
<th>Diploma Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admission Processing Fee (One time)</td>
<td>1,200/-</td>
<td>1,200/-</td>
<td>1,200/-</td>
</tr>
<tr>
<td>Program Fee (Per Semester)</td>
<td>25,000/-</td>
<td>Sem. 1: 40,000/- Sem. 2: 25,000/-</td>
<td>25,000/-</td>
</tr>
<tr>
<td>Program Fee (Per Annum)</td>
<td>47,000/-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total Program Fee</td>
<td>86,000/-</td>
<td>60,000/-</td>
<td>47,000/-</td>
</tr>
<tr>
<td>Examination Fee</td>
<td>600/- per subject per attempt</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: An initial amount of Rs. 5,000/- from the program fee will be collected at the time of registration.

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ALUMNI

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LOCATIONS ACROSS INDIA

PROGRAMS

POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (2 YEARS)
- Business Management
- Banking and Finance Management
- Financial Management
- Human Resource Management
- International Trade Management
- Information Technology and Systems Management
- Marketing Management
- Operations Management
- Retail Management
- Supply Chain Management

PROFESSIONAL DIPLOMA PROGRAMS (1 YEAR)
- Digital Marketing
- Wealth Management

DIPLOMA PROGRAMS (1 YEAR)

INDUSTRY-WISE STUDENT BREAKUP

PGDBM TOP 10/ TOTAL BASE

- MANUFACTURING: 19%
- BANKING & INVESTMENT: 07%
- TELECOM / INTERNET: 05%
- MILLIONS: 05%
- TELECOMMUNICATION: 05%
- INFRASTRUCTURE: 03%
- AUTO / AUTO EQUIP: 04%
- PHARMACEUTICALS: 04%
- ITES / BPO / CRM / TRANSCRIPTION: 04%
- MARKETING / MEDIA / ADVERTISING: 04%
- FINANCE & INSURANCE: 04%
- INFORMATION TECHNOLOGY: 04%

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